



# TROLL DESIGNS

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## TROLL DESIGNS

TROLL DESIGNS IS A BESPOKE DESIGN HOUSE BASED IN DUBAI CONSISTING OF A GROUP OF FRESH, DYNAMIC AND TALENTED ARTISANS. THE FOUNDER AND CREATIVE DIRECTOR AMALIE BELJAFLA IS A RENOWNED ARTIST WHO STUDIED AT LONDON'S CENTRAL SAINT MARTINS SPECIALIZING IN GRAPHIC DESIGN AND ILLUSTRATION. TROLL DESIGN'S PORTFOLIO OF CLIENTS INCLUDES AN EXTENSIVE LIST OF LEADING GLOBAL BRANDS.

THROUGH A FUSION OF FRESH MINDS TROLL DESIGNS WORKS ACROSS A WIDE VARIETY OF CREATIVE GENRES FROM; ADVERTISING, BRAND IDENTITIES AND COLLATERAL, PRODUCT DESIGN, WEBSITE DESIGN, BOOK DESIGN, ILLUSTRATION, EVENT ART, MURALS, BESPOKE FURNITURE DESIGN AND PRODUCTION AND BESPOKE STATIONERY FOR WEDDINGS AND SPECIAL OCCASIONS.

"WE AIM TO COMMUNICATE OUR CLIENT'S CORE MESSAGES, THROUGH DYNAMIC CONCEPTS THAT REFLECTS THE ESSENCE OF THEIR BRAND"- AMALIE BELJAFLA



# TROLL DESIGNS

## CLIENT LIST

### ADVERTISING

- EMIRATES AIRLINES
- FOUR SEASONS DUBAI
- THE FAIRMONT THE PALM
- AUBERGE DE TEMPLE
- THE COLLECTION AFTERNOON TEAS - RAFFLES DUBAI
- JWT
- SAATCHI & SAATCHI
- MAGUS INTERNATIONAL
- AUBERGE DE TEMPLE - BOUTIQUE HOTEL  
AND ART SPACE IN GERMANY
- RAFFLES HOTEL DUBAI
- CARTIER
- SHISIEDO
- DESERT ROSE
- MINI COOPER

### EVENT ART

- SHANGRILA ABU DHABI
- CARTIER POLO
- PIAGET
- VICEROY HOTEL

- IWC WATCHES
- RALPH LAUREN
- TED BAKER
- CHALHOUB
- IRIS
- MASERATI
- CLUB UNO
- MAXMARA
- STYLIST ARABIA
- REVLON
- 7DUBAI FASHION WEEK
- NAKKASH
- RAFFLES HOTEL, DUBAI
- LANVIN
- CARTIER
- MINI COOPER
- CAFE BELGE
- MARCHON
- LANVIN
- BVLGARI
- N. BAR



# TROLL DESIGNS

## CLIENT LIST

### BRANDING

- THE ARTISANS
- LEDA AND THE SWAN LTD
- SKOGENS PHARMACY
- THE GREEN HEART ORGANIC FARMS
- MCKS CHARITY
- ETIHAD MODERN ART GALLERY
- PRANA KIDS
- THE KEY
- GLOW LIFE COACHING
- TRÉSORS SAUVAGES

### FASHION

- FASHION FORWARD
- RAFFLES DUBAI
- TIFFANY & CO

### EDITORIALS

- TATLER (UK)
- HARPERS BAAZAR
- GRAZIA
- WHAT'S ON
- EMIRATES WOMAN
- LIBERTY
- DESERT FISH
- VOGUE ARABIA
- FRIDAY MAGAZINE





**TROLL DESIGNS**

**PORTFOLIO**



# TROLL DESIGNS

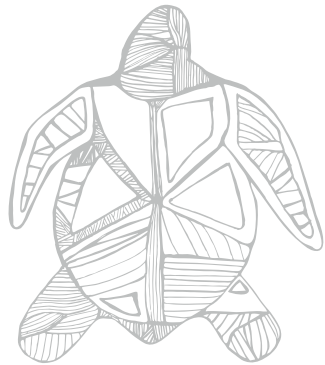
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## TROLL DESIGNS

### BRAND IDENTITIES: LOGO DESIGNS



ETIHAD  
MODERN  
ART  
GALLERY  
بنيان الفن الحديث



*Tresors*  
SAUVAGES

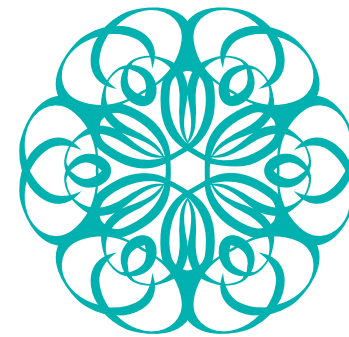
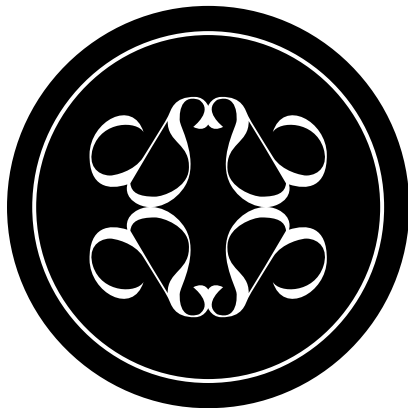
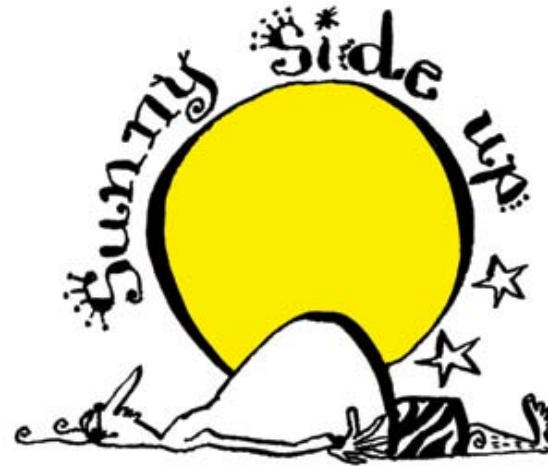


## TROLL DESIGNS

### BRAND IDENTITIES: LOGO DESIGNS



Prana Kids

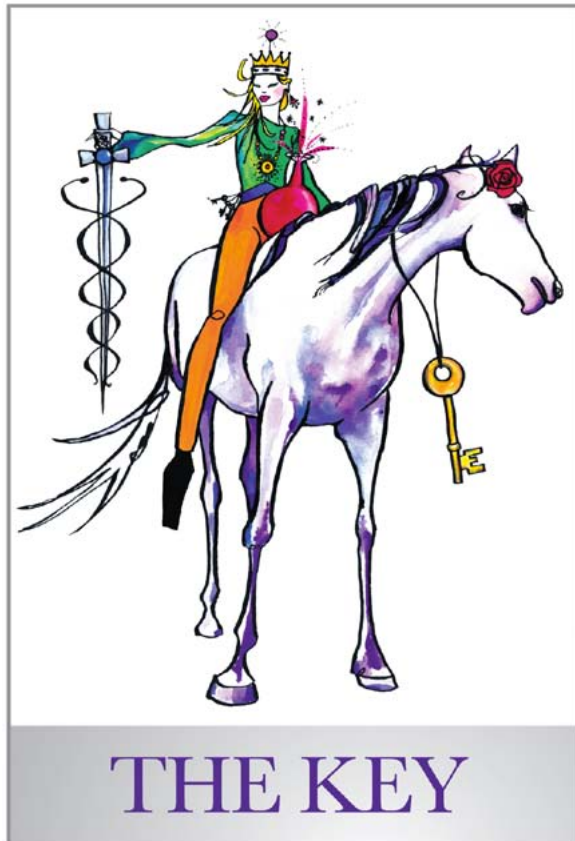


THE ARTISANS



## TROLL DESIGNS

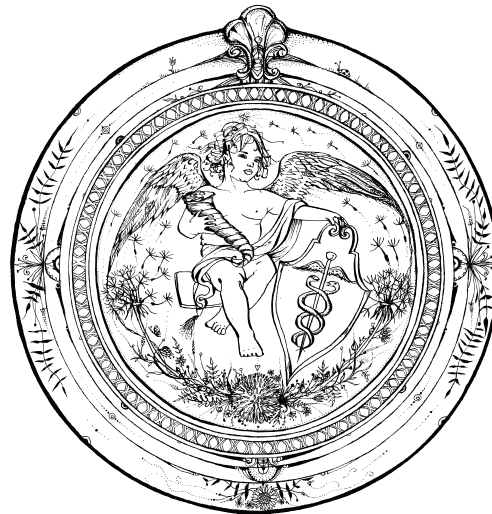
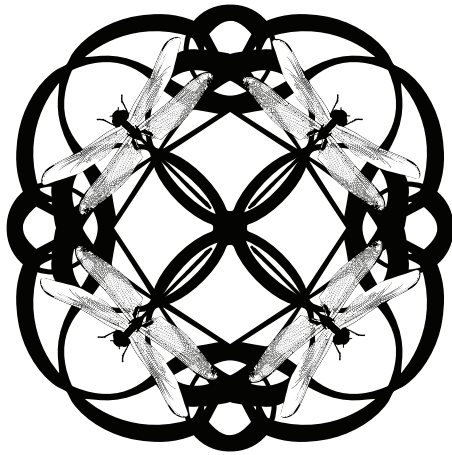
### BRAND IDENTITIES: LOGO DESIGNS





# TROLL DESIGNS

## BRAND IDENTITIES: LOGO DESIGNS



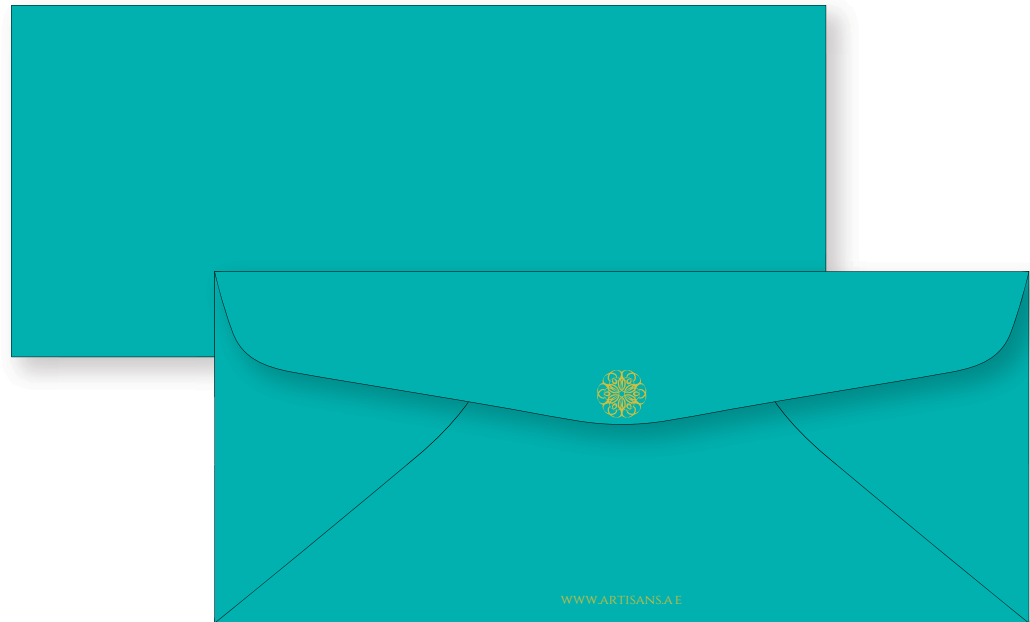


# TROLL DESIGNS

## BRAND IDENTITIES: COLLATERAL DESIGN



BUSINESS CARD

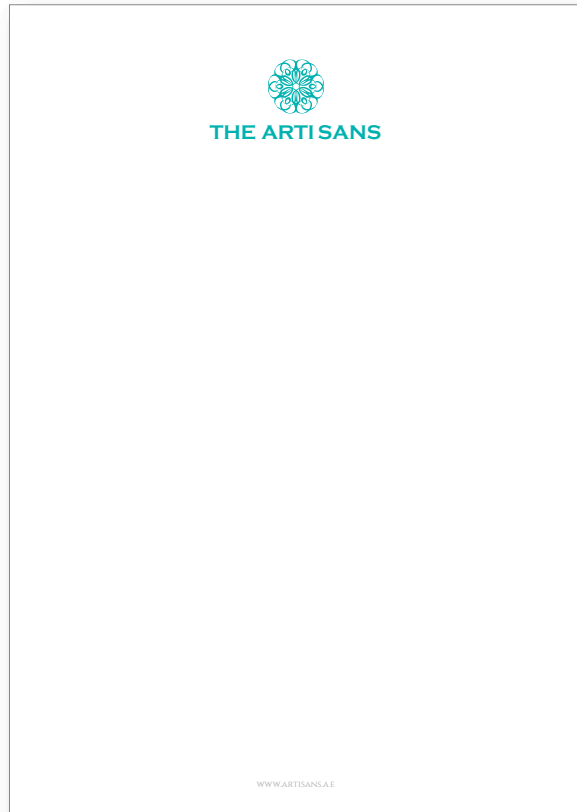


ENVELOPE



# TROLL DESIGNS

## BRAND IDENTITIES: COLLATERAL DESIGN



LETTERHEAD



BAG DESIGN





## TROLL DESIGNS

### ADVERTISING: ILLUSTRATION



GREETING CARDS DESIGNED FOR FOUR SEASONS HOTEL DUBAI



CAMPAIGN FOR MINI COOPER LAUNCH



## TROLL DESIGNS

### ADVERTISING: ILLUSTRATION

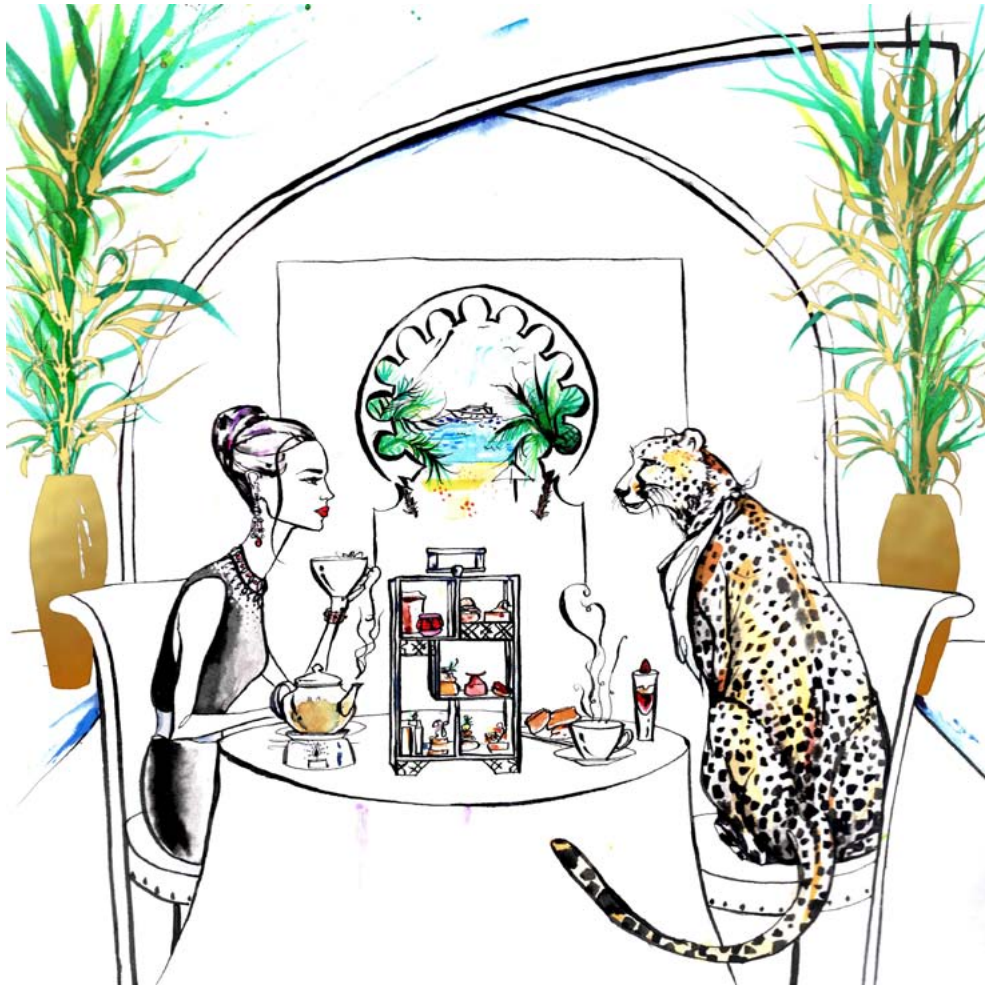


ILLUSTRATION FOR FAIRMONT HOTEL, DUBAI FOR  
THEIR HIGH TEA MENU



TIFFANY & CO - CELEBRATING 175TH ANNIVERSARY





## TROLL DESIGNS

### ADVERTISING: FASHION & BEAUTY



FASHION CAMPAIGN FOR DESERT ROSE



BEAUTY ILLUSTRATION FOR SHISEIDO



## TROLL DESIGNS

### ADVERTISING: FASHION CAMPAIGN



FASHION CAMPAIGN CREATED FOR A MALL USED ON BILLBOARDS, BANNERS AND PRESS



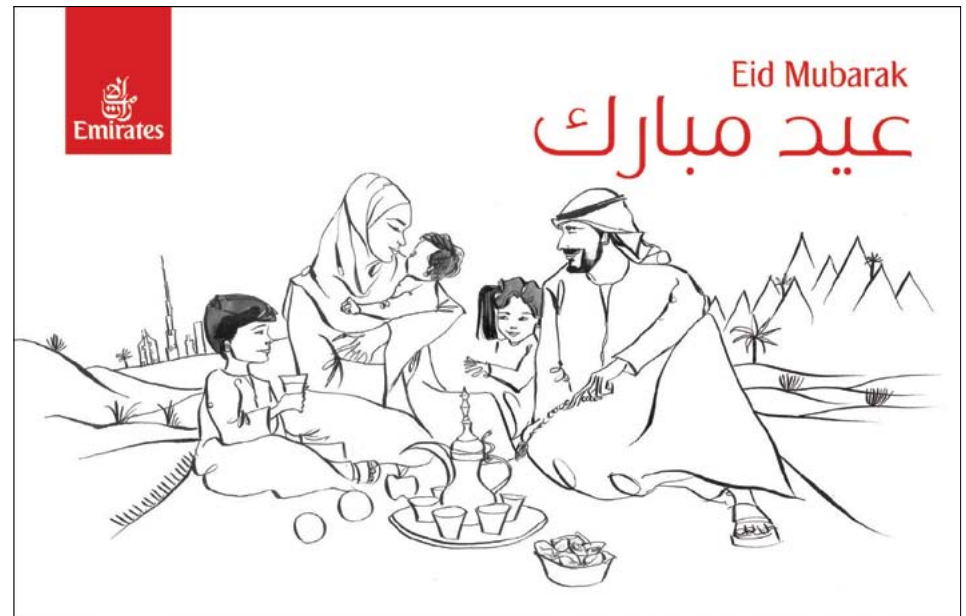


# TROLL DESIGNS

## ADVERTISING: EMAILERS



EMIRATES GROUP RAMADAN EMAILER



EMIRATES GROUP EID EMAILER



# TROLL DESIGNS

## EDITORIALS



VOGUE ARABIA BEAUTY EDITORIAL ILLUSTRATION



LIBERTY MAGAZINE COVER ILLUSTRATION



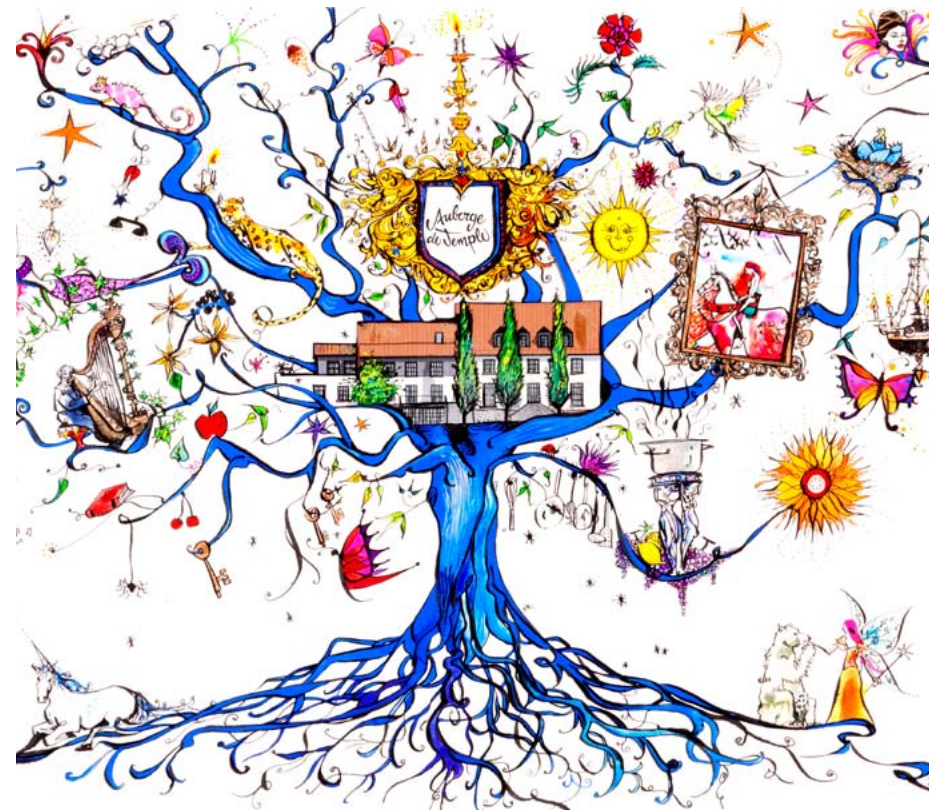


# TROLL DESIGNS

WEBSITE: DESIGN & ILLUSTRATION



AUBERGE DE TEMPLE, GERMANY HOME PAGE



AUBERGE DE TEMPLE, ABOUT PAGE



# TROLL DESIGNS

## WEDDING STATIONERY: DESIGN & PRODUCTION



ROYAL WEDDING IN ITALY



WHIMSICAL WEDDING STATIONERY IN ABU DHABI





## TROLL DESIGNS

### WEDDING STATIONERY: DESIGN & PRODUCTION



WHIMSICAL WEDDING IN ABU DHABI



LUXURY WEDDING GIFT BOXES



# TROLL DESIGNS

## WEDDING STATIONERY: DESIGN & PRODUCTION



ARABESQUE THEMED WEDDING IN RIYADH



SEA WORLD WEDDING IN JEDDAH





## TROLL DESIGNS

EVENT ART: WEDDINGS, CORPORATE AND ALL SPECIAL OCCASIONS



LIVE ART PAINTING BY OUR IN HOUSE DESIGNER DURING A WEDDING SHOW



## TROLL DESIGNS

EVENT ART: WEDDINGS, CORPORATE AND ALL SPECIAL OCCASIONS



LIVE PORTRAITS FOR BVLGARI AT THE BVLGARI HOTEL  
IN DUBAI



LIVE EVENT PORTRAITS FOR CARTIER POLO AT DESERT  
PALM, DUBAI





## TROLL DESIGNS

EVENT ART: WEDDINGS, CORPORATE AND ALL SPECIAL OCCASIONS



LIVE EVENT PAINTING FOR PIAGET AT DUBAI DESIGN DISTRICT



LIVE EVENT PAINTING FOR N. BAR





## TROLL DESIGNS

### MURAL & INTERIORS



PRIVATE RESIDENTIAL INTERIOR PROJECT DESIGN AND PRODUCTION, BESPOKE CUSTOMIZED DOOR, AND CIRCULAR PALM CEILING MURAL FOR MAJLIS ENTRANCE AND JUNGLE THEMED MURAL FOR DINING AREA.





# TROLL DESIGNS

## MURAL & INTERIORS



PRIVATE RESIDENTIAL INTERIOR PROJECT DESIGN AND PRODUCTION, BATHROOM AREA MURAL & STENCILS DESIGNED WITH BESPOKE STAINED GLASS WINDOW AND CUSTOMIZED TURQUOISE & GOLD MIRRORS DESIGNED WITH CUSTOMIZED MOROCCAN THEMED UNDER SINK CABINETS & GOLD AND MARBLE WOODEN TABLE SINK.





# TROLL DESIGNS

## MURAL



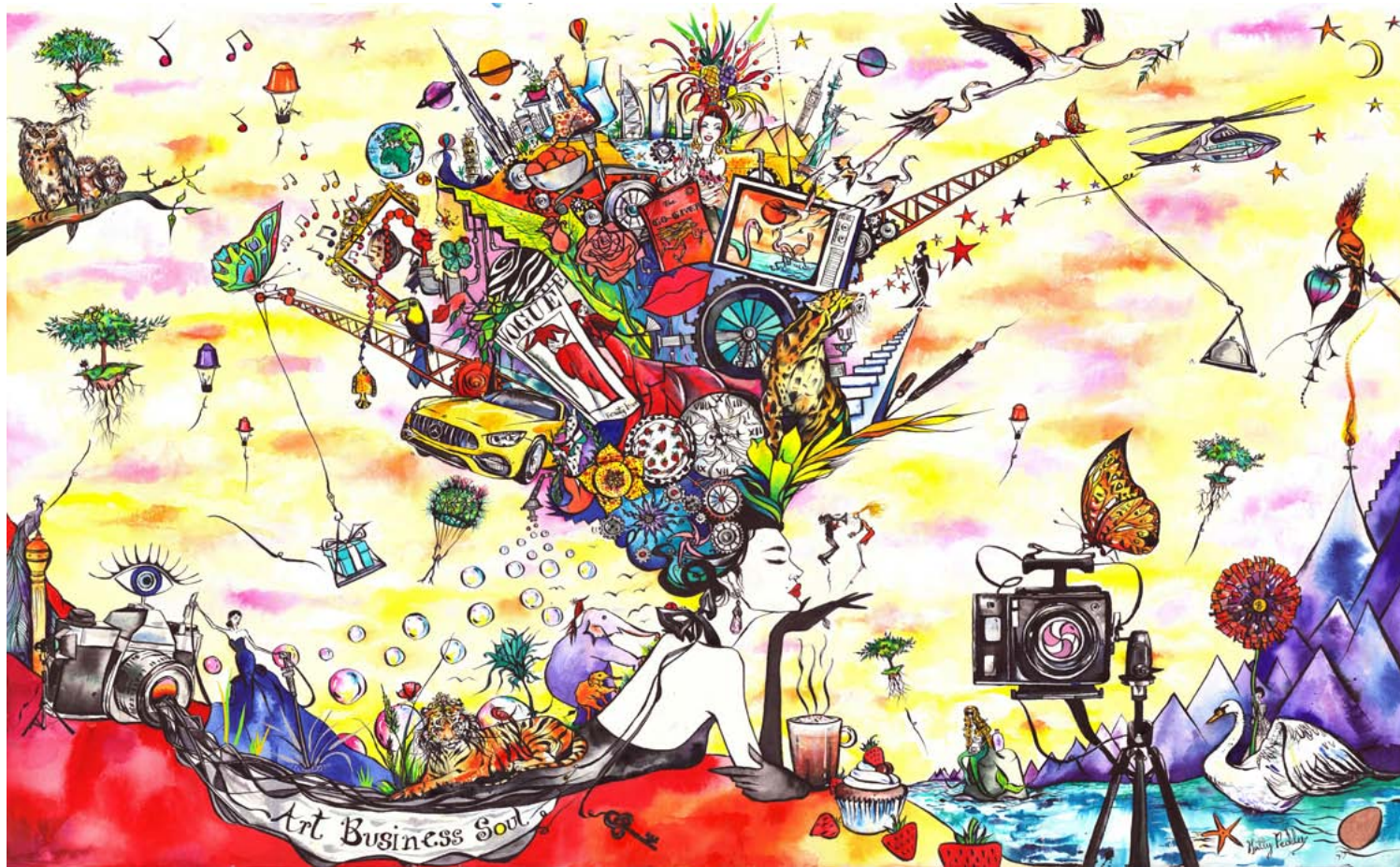
PRIVATE RESIDENTIAL CEILING MURAL PROJECT FOR LIVING ROOM.





# TROLL DESIGNS

## MURAL



OFFICE MURAL FOR MOJO PR, DUBAI





# TROLL DESIGNS

## MURAL



MURAL CREATED FOR LE PUBLIQUE RESTAURANT  
AT MADINAT JUMEIRAH



CEILING MURAL FOR PUBLIQUE,  
MADINAT, JUMERIAH



# TROLL DESIGNS

## MURAL



MOJO PR - MURAL



## TROLL DESIGNS

### BOOK DESIGN & PRODUCTION



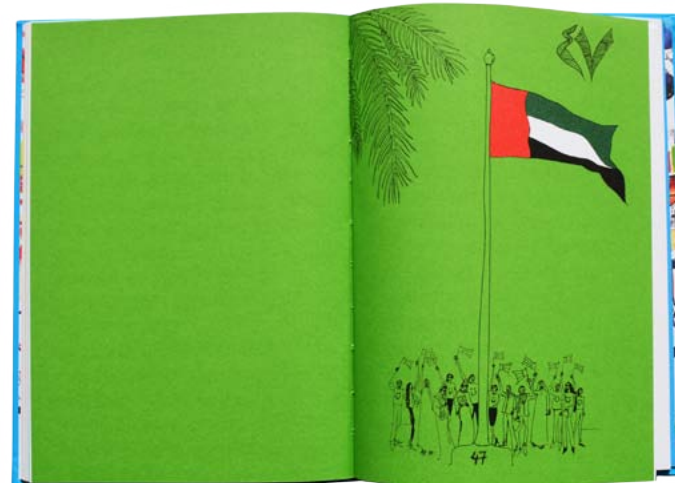
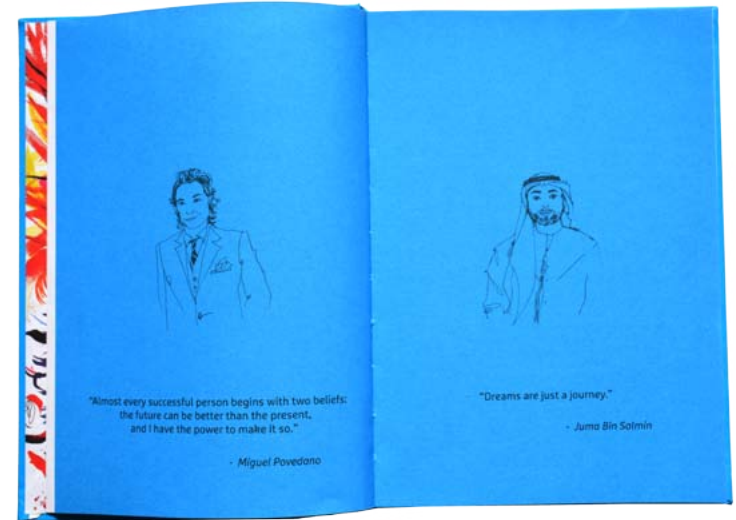
A LUXURY FAMILY HEIRLOOM BOOK PRODUCED & DESIGNED WITH +120 ILLUSTRATIONS





# TROLL DESIGNS

## BOOK DESIGN & PRODUCTION



CARREFOUR, CORPORATE ILLUSTRATED DIARY



# TROLL DESIGNS

## BOOK DESIGN & PRODUCTION



LIMITED EDITION HAND BOUND BOOK FOR NORWEGIAN AUTHOR AUD MARIT NAES



# TROLL DESIGNS

## BOOK DESIGN & PRODUCTION



“FOR YOU” LIMITED EDITION BOOK DESIGNED AND PRODUCED





# TROLL DESIGNS

## PRODUCT DESIGN



ICONIC COLLECTION CREATED FOR EMIRATES GROUP





# TROLL DESIGNS

## PRODUCT DESIGN



MINI COOPER GIFT MUG FOR VALENTINES



BAKERY PACKAGING FOR RAFFLES HOTEL, DUBAI



**TROLL DESIGNS**

**THANK YOU**